



NEW MEXICO MAGAZINE SALSA CONTEST RULES

PRIZE

- Prestige as New Mexico's best salsa of 2011
- The *New Mexico Magazine* Salsa Contest Winner's Seal for your product
- Exclusive coverage in the June 2011 issue of *New Mexico Magazine*

WHO CAN ENTER

To be eligible, you must manufacture a ready-to-eat salsa that is either made in New Mexico or made with New Mexico ingredients. The salsa must be available for purchase online or in retail outlets. Employees of *New Mexico Magazine* and the New Mexico Tourism Department are not eligible.

By submitting your product to the contest, you grant *New Mexico Magazine* the right to publish images of it in its publications, websites, e-mail newsletters, and any promotional material (i.e. press releases or advertising).

HOW TO ENTER

Contestants may submit as many varieties of salsa as they choose. Each entry must include one jar of the salsa and one entry form (below). To qualify, entries must be tamper-proof and arrive undamaged. Broken and/or unsealed jars will be disqualified.

Mail your entry to:

New Mexico Magazine Salsa Contest
495 Old Santa Fe Trail
Santa Fe, NM 87501

QUESTIONS:

Contact Associate Editor
Ashley Biggers
abiggers@nmmagazine.com
(505) 476-0223

Your salsa will not be returned and we cannot send notification of receipt.

DEADLINE: February 1, 2011

JUDGING

Salsas will be tasted by a panel of three judges. The previous year's winner will be invited to be a judge and is disqualified from participating in this year's contest.

The winner will be notified in the June 2011 issue of *New Mexico Magazine*.

NEW MEXICO MAGAZINE SALSA CONTEST ENTRY FORM

Attach this form (or a photocopy) securely to the back of your jar with tape.

I ACKNOWLEDGE THAT:

- I agree to the terms and conditions for entry into this contest.

Tell us what makes your salsa unique:

NAME _____ TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____ PHONE (_____) _____

NAME OF SALSA _____