

NewMexico^{MAGAZINE} 2012 Editorial Calendar

January

SPECIAL CENTENNIAL ISSUE: COLLECTOR'S EDITION

- Timeline 1912-2012: Launching a Yearlong Celebration of Landmark Events in the Life and Lore of New Mexico

February

EVERYONE IS A WINNER! THE READER CONTRIBUTION ISSUE

- Photo Contest Winners
- Hillerman Mystery Short Story Contest Winner
- Centennial: Readers share personal histories
- **Ad Section:** Dept. of Tourism Travel Co-Op

March

- Insider's Guide to New Mexico's Parks
- Centennial: 1910s—The Early Artists of Santa Fe
- **Ad Section:** Travel Guide
- **Ad Section:** Arts & Culture Advertorial

April

- New Mexico Style
- Centennial: Legacy of the 1920s—Architect John Gaw Meem
- Destination: Why I Love Albuquerque

May

- Richard Branson Launches Spaceport
- Centennial: Where to Witness New Mexico's Contributions to Space Travel
- Destination: Silver City
- Excerpt from *Tasting New Mexico: Recipes Celebrating 100 Years of New Mexico Cooking* by Cheryl Alters Jamison and Bill Jamison
- **Ad Section:** Outdoors Advertorial

June

- Here Comes Summer: Rodeos, Art Festivals, Powwows, and More!
- Centennial: 1940s—Georgia O'Keeffe's Adventurous Lifestyle
- Destination: Ruidoso
- **Ad Section:** Travel Guide

July

- Action! Dude Ranches, Lakes, Running, Rock Climbing
- Centennial: 1950s—The Santa Fe Opera's 55th Season
- Spanish Market/Contemporary Spanish Market
- **Ad Section:** Arts & Culture Advertorial

August

NATIVE AMERICAN ISSUE

- Road Trip: Through Navajo and Zuni Country, and Chaco
- Breakout Artists: Choreographer, Designers, and Sculptor
- Centennial: IAIA, 1960s—Native Art Goes Contemporary
- **Ad Section:** Dept. of Tourism Travel Co-Op

September

- Farm Stays, Farm Stands, Farm-to-Table Restaurants: Agri-tourism, New Mexico-style
- Centennial: 1970s—The Hippies Are Here
- 300th Anniversary of Santa Fe Fiesta
- Destination: Best of Las Cruces and Environs
- Mountain Biking Guide
- **Ad Section:** Travel Guide

October

- The Creative State: Artsy Towns and Studio Tours
- Centennial: Prehistoric Discoveries and Travel Destinations
- Destination: Truth or Consequences
- Fly Fishing the San Juan River
- **Ad Section:** Artists to Know
- **Ad Section:** Arts & Culture Advertorial

November

- Destination Hotels Around the State
- Centennial: Our Recent History
- Destination: Ratón
- **Ad Section:** Outdoors Advertorial

December

- Celebrating the Holidays, New Mexico Style
- Destination: The Red River Snow Safari
- Centennial: The Next 100 Years
- **Ad Section:** Travel Guide



Editorial contents subject to change