



## Dining Out Rates #22

Effective 1/1/09

### Showcase your restaurant in the guide for dining out!

- **Dining Out** is devoted to promoting cuisine in New Mexico.
- Talk about your establishment and what makes it appealing and appetizing. Include special events, location and hours of operation.
- Travelers look to this section as a guide as they search for enchanting cuisine.
- Each ad is either a 75- or a 50-word listing and includes a black and white restaurant logo on an eye-catching four-color background.
- Advertisers will be grouped alphabetically by city.
- **As a bonus** to our advertisers in **Dining Out** we include a section called "Chef's Pick." Each month we feature a chef with a photo and a write-up. This write-up includes the type of cuisine prepared or featured, the chef's recommendation for a meal and a description of the restaurant's ambiance. Every month we select a different chef to profile from among our advertisers; new advertisers automatically qualify for the featured chef.

	1x	3x	6x	9x	12x
75 words	\$415	\$375	\$355	\$335	\$300
50 words	\$285	\$260	\$245	\$230	\$210