

2012 Advertising Deadlines

ISSUE DATE	SPACE RESERVATION	AD MATERIALS DUE	REACHES SUBSCRIBERS	ON SALE
Jan. 2012	Oct. 3, 2011	Oct. 11, 2011	Dec. 12-19, 2011	Dec. 20, 2011
Feb. 2012	Nov. 1, 2011	Nov. 10, 2011	Jan. 9-16, 2012	Jan. 17, 2012
Mar. 2012	Dec. 1, 2011	Dec. 10, 2011	Feb. 6-13, 2012	Feb. 14, 2012
Apr. 2012	Jan. 2, 2012	Jan. 10, 2012	Mar. 12-19, 2012	Mar. 20, 2012
May 2012	Feb. 1, 2012	Feb. 10, 2012	Apr. 9-16, 2012	Apr. 17, 2012
June 2012	Mar. 1, 2012	Mar. 9, 2012	May 14-21, 2012	May 22, 2012
July 2012	Apr. 2, 2012	Apr. 10, 2012	June 11-18, 2012	June 19, 2012
Aug. 2012	May 1, 2012	May 10, 2012	July 9-16, 2012	July 17, 2012
Sept. 2012	June 1, 2012	June 11, 2012	Aug. 13-20, 2012	Aug. 21, 2012
Oct. 2012	July 2, 2012	July 10, 2012	Sept. 10-17, 2012	Sept. 18, 2012
Nov. 2012	Aug. 1, 2012	Aug. 10, 2012	Oct. 8-15, 2012	Oct. 16, 2012
Dec. 2012	Aug. 31, 2012	Sept. 10, 2012	Nov. 5-12, 2012	Nov. 13, 2012
Jan. 2013	Oct. 1, 2012	Oct. 10, 2012	Dec. 10-17, 2012	Dec. 18, 2012
Feb. 2013	Nov. 1, 2012	Nov. 9, 2012	Jan. 7-14, 2013	Jan. 15, 2013