



Art New Mexico Rates #22

Effective 1/1/09

This advertising section is designed for galleries and artists.
Beautiful full-color format!

Art New Mexico runs in the monthly issues of New Mexico Magazine. Ad includes artist name, title, size and medium.

- Affordable display ads are formatted on page
- 1/4 page, 4-color
- Formatted with free art production
- Photo and up to 50 words of copy
- These ads count toward frequency discounts in New Mexico Magazine
- Ad dimensions: 3 1/2 by 4 5/16 (21 picas wide by 26 picas high)

New Mexico Magazine has 300,000+ readers . . .

Let them know about your art!

	1x	3x	6x	9x	12x
1/4 Horizontal Ad	\$1,230*	\$1,110*	\$1,050*	\$985*	\$945*

*Reader Response Program for Art New Mexico

Reader Response is a free program that offers readers the opportunity to request information from specific advertisers. Readers fill out a card and drop it in the mail indicating they want information from your company. We then e-mail you their contact information weekly for your use. All qualifying size ads are noted by astrics next to rates above. Minimum qualifying ads are also shown below.

All larger ads qualify.

- 1/4 pg 4-Color